

# SPONSORS

*-All the people that made it happen*



*Nirvana, Sublime, Pearl Jam and the Foo Fighters are the roots of The Zone, but we take chances with new rock like Metric, Mother Mother, Jets Overhead and Kings of Leon. The Zone is programmed LOCALLY. Our dj's are real people who are passionate about the music. They'll answer the phone when you call, play your song, make you laugh and you'll definitely see them out during Rifflandia this weekend.*

[thezone.fm](http://thezone.fm)



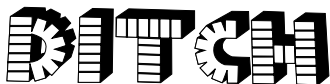
*Exclaim! Media is in its 18th year as Canada's leading media source supporting the best in both Canadian and international new music. Established in 1991, Exclaim! exposes great sounds through Exclaim! Magazine, Exclaim.ca and Exclaim! Tours across Canada. Exclaim! Magazine is published monthly with circulation of 105,000 copies picked up at 2,700 locations across Canada.*

[www.exclaim.ca](http://www.exclaim.ca)



*Metropol is Victoria's poster company. Started in 2003, Metropol has handled the event marketing for thousands of concerts, events and festivals. With an award winning in-house design team and a full digital print shop, Metropol has been called the most-organized and efficient poster company in Canada. Metropol is a proud to be on board for another great Rifflandia Festival!*

[imetropol.com](http://imetropol.com)



*Now in its eleventh year of service to Victoria's music-addicted public, Ditch Records & CDs manages to stock pretty much everything a music lover could want. From the newest Pitchfork-championed release to used Neil Young records, it's where you'll find Vic's best selection of new/used vinyl & CDs. Ditch's staff will be more than happy to help you find your new favourite album.*

[ditchrecords.com](http://ditchrecords.com)

*Come on down to Smiths and try out our extensive Gin List, our carefully sourced draught line up, quality pub fare (wings, hamburger and lamb burger to name a few), the finest in music (indie, brit, psych and more) and soak in the surroundings of this modern English pub. Open 7 days a week from 11 AM to 1 PM.*

[smithspub.com](http://smithspub.com)

*Last year, Phillips Brewing Company was pleased to team up with Rifflandia to craft Rifflandabrau for festival goers, ensuring they were properly lubricated and ready to be wowed by a wide array of musical talent. We're more than happy to do it all over again this year. Drink up, rock out and have fun.*

[phillipsbeer.com](http://phillipsbeer.com)



Capital City Cycles (formerly home to Chain Chain Chain) is a shop focused on the needs of all types of cyclists: the daily commuter, the BMX rider, the messenger and everyone in between. We also specialize in fixed gear/track bikes. If you're looking for a new bike, a tune up or some advice, check us out at 1419 Broad St or call us 250-385-1739

CiTR 101.9 FM, UBC's community radio station, is your source for cutting-edge music, Canadian tunes and beats of every genre. Paired with the station's resident publication, Discorder Magazine, CiTR 101.9 has supported Vancouver's music community for over seventy years. Stream us online or listen to podcasts of any show at any time. [www.citr.ca](http://www.citr.ca)



CFUV 101.9 FM is the UVic's campus/community radio station. CFUV is a non-profit, volunteer-based organization offering an alternative to mainstream, commercial radio and our mandate is to reflect the local and campus community. We broadcast public affairs, multicultural programming and a diverse range of music, from underground hip-hop to black metal to psychedelic folk music. Catch us on the web: [cfuv.uvic.ca](http://cfuv.uvic.ca)

Long & McQuade is the largest chain of musical instrument retailers in Canada, with 42 locations from British Columbia to Newfoundland. This means that if you're a pro touring musician or novice, you'll have the benefit of dealing with a familiar store with consistent sales, supply, service and support no matter where your home base is. Serving Canadian musicians with in-store financing, rentals, and great service since 1956. [long-mcquade.com](http://long-mcquade.com)

At Tuscany Village, we like to rock out a little more than your average Flight Centre. We get as excited about music as we do about travel, and that's saying a lot! We're pumped to be a sponsor for Rifflandia and hope to get a chance to thank you in person for showing your support too. Jennifer, Marie, Stephen & Andrea. [flightcentre.ca](http://flightcentre.ca)



Goo Goo Goggles is proud to be a locally owned and operated optical shop, carrying independent eyewear designs. We are committed to supporting the arts, displaying many local visual artists and musicians. Our eclectic store is also a jam space for our staff and friends, as well as a prospective entertainment venue. Victoria's only destination for super visions! [googoo goggles.ca](http://googoo goggles.ca)

Whether your trip is for business or leisure, Helijet will make sure it is a pleasure. As the Straight Of Georgia flows below and the mountain peaks beckon, let us jet you away in comfort and style in our comfortable 12 passenger Sikorsky S76 helicopters. Fly carbon neutral between Victoria and Vancouver in just 35 minutes. Proud to support Rifflandia 2009 [helijet.com](http://helijet.com)

Sister company of BC Built, Ruined is a clothing and apparel company that has grown from a humble BC beginning into a thriving brand. Their iconic shirts have gained a popular following all around BC and are destined for national attention. [ruined.ca](http://ruined.ca)



Paradise Boutique is a clothing store for women with an eye for beauty. Offering dresses, outerwear, jewelry and more. Sisters Dani and Rosebud focus on independent designers to keep their collections fresh and original. Their specialty is a line of fashion swimwear designed by their mother. Over the years, Paradise has developed a reputation as the best place to find swimwear in Victoria. [paradiseboutique.ca](http://paradiseboutique.ca)

Supporting Victoria's arts community since 1984, Still Life is a proud sponsor of Rifflandia. A deluxe fashion boutique with a modern design focus, Still Life routinely provides clothing for both local and international bands and DJ's. Expect to find the staff at many of the shows during Rifflandia. Visit the [stilllifeboutique.com](http://stilllifeboutique.com) blog for our photo coverage. [stilllifeboutique.com](http://stilllifeboutique.com)

Howdy fellow Rifflandians! All of us at The Joint are stoked about this year's festival! We'll be giving you 15% off anything (not delivered) you want. We've got options for Meatarians, Vegetarians, Vegans and Gluten Free-ers: pizza, calzones, pasta, quesadillas, desserts and drinks. We're always as organic and local as our budget allows. Open late Sun-Wed & even later Thurs-Sat. [eatatthejoint.com](http://eatatthejoint.com)